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J E F E

**INTERNATIONALLY ROOTED  
HOUSE DJ/PRODUCER**

BLENDING MELODIC GROOVES, NOSTALGIC ENERGY, AND MODERN RHYTHMS INTO UPBEAT LOUNGE SESSIONS AND HIGH-ENERGY SETS THAT CONNECT GENERATIONS — AND LEAVE CROWDS SMILING, MOVING, AND SWEATING.

PROGRESSIVE HOUSE · AFRO HOUSE · DEEP HOUSE · NU-DISCO · YACHT HOUSE ·  
ELECTRO HOUSE · EDM · 70S/80S/90S NOSTALGIA BLENDS



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# ABOUT

BLENDING NOSTALGIC ELEMENTS WITH MODERN HOUSE RHYTHMS TO CREATE A FAMILIAR-BUT-ELEVATED SOUND THAT CONNECTS ACROSS GENERATIONS AND COMMUNITIES.

## MEET JEFE

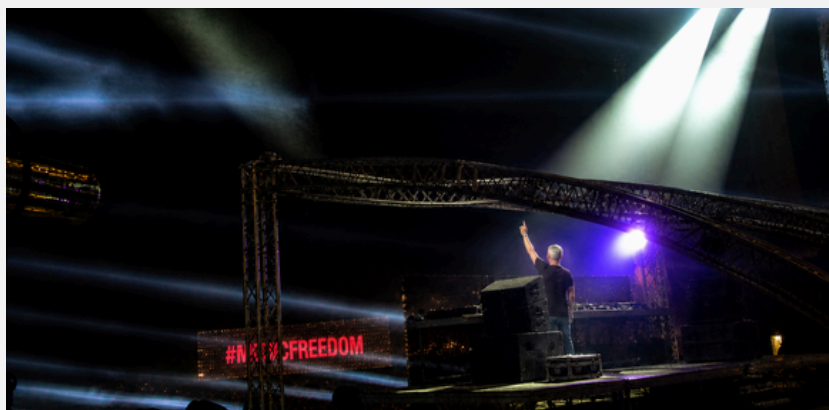


## HIGHLIGHTS

- TRAINED AT TULUM DJ ACADEMY & SOUND LAB TULUM
- ACTIVE ACROSS WASHINGTON DC, TAMPA BAY, AND TULUM SCENES
- EXPERIENCE PERFORMING IN DESTINATION-STYLE ENVIRONMENTS (BEACH, RESORT, SOCIAL VENUES)
- BACKGROUND IN HIGH-LEVEL PUBLIC PERFORMANCE AND LIVE AUDIENCE ENGAGEMENT
- FORMER HIGH-PROFILE POLITICAL AND BUSINESS LEADER WITH EXTENSIVE MEDIA EXPERIENCE

## CONNECT

WWW.SOUNDOFJEFE.COM  
INSTAGRAM, SOUNDCLOUD,  
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## WHO AM I

El Jefe is an internationally rooted house DJ/producer blending melodic grooves, nostalgic energy, and modern rhythms into high-energy sets and upbeat lounge sessions. With a deep-rooted passion for music spanning decades, his sound bridges yesterday's sounds with today's beats — creating something both nostalgic and fresh.

Trained at Tulum DJ Academy and Sound Lab Tulum, and splitting time between Washington, DC and the Tampa Bay area, El Jefe brings a refined ear, strong musical instincts, and a natural ability to read a room — delivering sets designed as curated experiences, not simply playlists.

Learn more: [www.soundofjefe.com](http://www.soundofjefe.com)

## TECHNICAL RIDER

### PREFERRED SETUP:

3 × PIONEER CDJ-3000  
PIONEER A9 MIXER OR DJM-900NXS2

### ALTERNATIVE:

PIONEER XDJ-AZ (PREFERRED ALL-IN-ONE)  
PIONEER XDJ-RX3

### MONITORING:

SUBWOOFER + 2 MID/HI SPEAKERS

### REQUIREMENTS:

FULLY FUNCTIONAL FADERS, EQS, CHANNELS, FX  
REKORDBOX USB READY



## HOSPITALITY

GOOD BEER, TEQUILA, AND  
MAYBE A LITTLE BAILEYS.

## FULL BIO

El Jefe (Jeff Frederick) is not your typical DJ — and that's exactly the point.

With a lifetime of deep musical immersion, his mind functions as a living music encyclopedia — drawing from decades of sound across genres to craft sets that feel both intentional and effortless. His approach centers on creating custom-curated musical experiences for every crowd, blending familiar influences from the 70s, 80s, and 90s with modern house music to create something both nostalgic and fresh while keeping energy high.

After years operating at a high level across business, politics, and regular high-profile media appearances while speaking to large audiences, he brings a rare level of presence, confidence, and crowd awareness behind the decks and into the music he produces. What once translated to commanding a room from a stage now translates into reading a dance floor and building momentum in real time.

His sound is fluid and dynamic — moving between afro-house, progressive house, deep house, nu-disco, yacht house, and electro while weaving nostalgic textures from past decades into modern grooves and rhythms. The result is a style that feels familiar, elevated, engaging, and broadly accessible.

El Jefe trained in Tulum at the Tulum DJ Academy and Sound Lab Tulum — environments known for developing globally recognized top club and festival DJs and producers — and has since spent time immersed in both the Tulum scene and U.S. markets including Washington, DC and Tampa Bay areas.

He approaches DJ'ing with a high standard of excellence and intention — not as a casual pursuit, but as a serious creative craft focused on energy, connection, and experience.

Whether playing a beach sunset set, a rooftop lounge, or a late-night dance floor, in Washington DC, Madrid, in Tulum, on a catamaran in the BVI, or on his lake-front home porch, his focus is always the same: create a vibe people remember.